

15 Jul 16

Dr. XXXX XXXXX

Address

Tucson, AZ 857XX

Good Morning Dr. XXX XXXX,

My name is Dr. Plumb and I recently launched an affordable direct primary care practice here in Tucson, AZ. My team and I are interested in having a discussion with you regarding your plans for the future as a conscientious primary care provider.

If you are interested in continuing in our shared field but are increasingly weary of the bureaucratic headaches associated with coding, billing and reimbursement then I sincerely ask for your consideration of this model. Conversely, if you're considering retirement from the practice of medicine, I would be equally interested to talk with you. Specifically, I am interested in the plans you and your partners have regarding not only succession planning to put your patients at ease, but providing them with the continuity and high-quality primary care in the future.

Kind Regards,

Dr. David Plumb